



GREATER DIVERSITY NEWS

www.GreaterDiversity.com

Classified Advertising Rates

The following line rate applies:

\$2.50 Per Line (36 characters per line)

The following display rates apply:

OPEN RATE \$15.00 PER COLUMN INCH

RECEIVE THE FOLLOWING DISCOUNTS:

15% Discount 2 Weeks
25% Discount 3-4 Weeks
35% Discount 5 or more Weeks

AD COLUMN WIDTHS

Standard Page: 11.5" X 21.25" (5 Columns)

1 Column	2.167"	4 Columns	9.167"
2 Columns	4.5"	5 Columns	11.5"
3 Columns	6.833"		

*1 Column Ads Do Not Include The Gutter

LOGO PRICES FOR LINE RATE ADS

1/4 inch to 1 inch logo: \$5.00.

Anything over 1 inch will be an additional \$5.00

***Customized packages for www.greaterdiversity.com available upon request**

DEADLINE FOR ADVERTISING: WEDNESDAY AT 12:00 NOON THE WEEK OF PUBLICATION

E-mail ads to: kgrear@greaterdiversity.com

EXPANDING THE EQUAL OPPORTUNITY UMBRELLA!