



GREATER DIVERSITY NEWS

www.GreaterDiversity.com

Display Advertising Rates

DISPLAY RATES PER INCH

Local open rate per inch	\$10.68
N. C. State Rate	\$13.20
National Rate	\$15.60

STANDARD DISPLAY RATES

Size	Local	N.C.	Nat'l
2x2 (BC)	\$ 42.72	\$ 52.80	\$ 62.40
2x4	\$ 85.44	\$ 105.60	\$ 124.80
2x8	\$ 170.88	\$ 211.20	\$ 208.00
1/4 Page	\$ 344.43	\$ 425.70	\$ 249.60
1/2 Page	\$ 574.05	\$ 709.50	\$ 838.50
Full Page	\$1148.10	\$1419.00	\$1677.00

BULK RATE YEARLY ADVERTISING

Col. Inches	Local	N.C.	Nat'l	Discount
120-199	\$8.54	\$10.56	\$12.48	20%
200-499	\$8.01	\$ 9.90	\$11.70	25%
500 Or More	\$7.48	\$ 9.24	\$10.92	30%

COLOR RATE: 1 Color And Black \$86.00

AD COLUMN WIDTHS

Standard Page: 11.5" X 21.5" (5 Columns)

1 Column	2.167"	4 Columns	9.167"
2 Columns	4.5"	5 Columns	11.5"
3 Columns	6.833"		

*1 Column Ads Do Not Include The Gutter

***Customized packages for www.greaterdiversity.com available upon request**

DEADLINE FOR ADVERTISING: WEDNESDAY AT 12:00 NOON THE WEEK OF PUBLICATION

E-mail ads to: kgrear@greaterdiversity.com

EXPANDING THE EQUAL OPPORTUNITY UMBRELLA!